

UltraHD indoor vertical totem that converts visitors into customers

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Indoor Digital Signage Vertical Totem

YOUR BEST BRAND AMBASSADOR

Totems support up to 10 touch points, allowing visitors to explore products, services, discover offers, or navigate to information without employee assistance. Choose your content, and our totems will spread your message in the most efficient way.

STUNNING VISUALS THAT MAKE YOUR BRAND STAND OUT

We combine 4K resolution (2160×3840), high brightness, and impressive contrast ratio to ensure content stands out anywhere. Promoting new products or running dynamic campaigns, these totems will grab attention and deliver results.

ANDROID-BASED FOR MAXIMUM FLEXIBILITY

Remote content management in real-time is enhanced by the widely used Android OS, making these indoor totems compatible with most existing systems. In case you need Windows, you can simply pair your totem with a mini-PC.

TOTEMS THAT LAST FOR YEARS TO COME

Crafted with metal housing and 3 mm tempered glass, these vertical indoor totems offer a sleek, timeless design with exceptional durability and an excellent return on investment. With up to 50,000 hours of operation, they seamlessly attract attention and will inspire your audience for years to come.

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THREE SIZES, ONE PLATFORM

Available in 43", 55" and 65" UltraHD, the range shares one Android platform, one content workflow and one accessory set — so you can mix formats across a site and manage them all the same way. The 43" fits tighter entrances and counters, the 55" is the versatile all-rounder, and the 65" maximizes visual impact across wide public spaces.



RETAIL

Use the vertical screen to display full-size product models and striking 4K promotional videos, driving customer interest from the main aisles.

PUBLIC SPACES & TRANSPORT

Communicate crucial, real-time information across diverse public venues. Leverage the large screen to display up-to-the-minute schedules, detailed maps, and important public announcements. This solution manages visitor flow and provides a highly visible, instantly accessible communication point in any large-scale indoor environment.



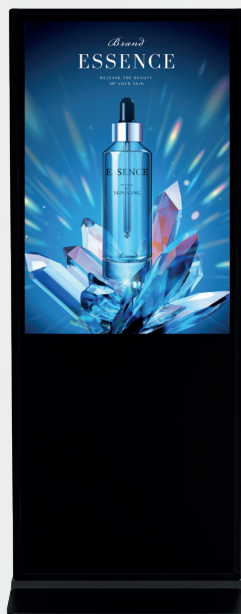
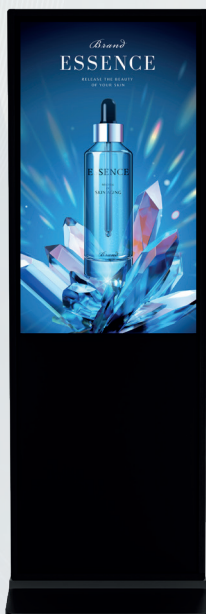
QUICK-SERVICE RESTAURANTS

Create dynamic digital menu in minutes, update promotions fast and remotely across one or multiple locations. Deliver crisp and juicy content which helps to increase sales.

INDOOR DIGITAL SIGNAGE VERTICAL TOTEM

PSTI43A1S0, PSTI55A1S0, PSTI65A1S0

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4K UltraHD
display



Android 11-based
solution



Powerful 6-Core CPU
4 GB RAM
64 GB ROM



10-points
touch screen



Possibility to use
Windows-based app's

PRODUCT MODEL	PSTI43A1S0	PSTI55A1S0	PSTI65A1S0
POWER SUPPLY (INPUT)	100–240 V (AC), 1.0 A, 50/60 Hz		
POWER SUPPLY (OUTPUT)	USB (A) 3.0 (×2) – 5.0 V / 0.5 A (DC)		
SCREEN DIAGONAL	43" (107.98 cm)	55" (138.78 cm)	65" (163.91 cm)
ACTIVE AREA	42.51" (941.18 × 529.42 mm)	54.64" (1,209.6 × 680.4 mm)	64.53" (1,440.3 × 817.9 mm)
SCREEN RESOLUTION	2160×3840 px (4K, 9:16)		
MATRIX TYPE	IPS, E-LED backlight		
TOUCHSCREEN	Multitouch (up to 10 simultaneous touch points)		
BRIGHTNESS; CONTRAST	350 cd/m ² ; 1200:1 (static)	350 cd/m ² ; 1100:1 (static)	350 cd/m ² ; 1300:1 (static)
VIEWING ANGLE	H178° / V178°		
REFRESH RATE; RESPONSE TIME	60 Hz, ≤ 8.0 ms	60 Hz, ≤ 8.0 ms	60 Hz, ≤ 9.0 ms
LIFETIME	50 000 h		
SYSTEM CHARACTERISTICS	CPU: 6-core, ARM Cortex-A72 1.8 GHz (×2), ARM Cortex-A53 1.4 GHz (×4); GPU: ARM Mali T860MP4 (350 MHz) RAM: 4 GB; ROM: 64 GB eMMC		
OS	Android 11		
PORTS	SMA, LAN (RJ45), USB (A) 3.0 (×2)		
WIRELESS MODULE PARAMETERS	Wi-Fi 2.4/5 GHz, 802.11 (a/b/g/n/ac), < 20 dBm / 100.0 mW; BT: 2.1 EDR / 4.2, 2.4 GHz, < 20 dBm / 100.0 mW		
BUILT-IN SPEAKERS	11 W × 2		
DIMENSIONS, MM	603.4×450×1,787	757×450×1,960	879×450×2,000
NET WEIGHT, KG	37 kg	51.5 kg	62 kg
HOUSING MATERIAL / COLOR	Black metal / Tempered glass (3 mm)		
OPERATING CONDITIONS	–5...+45 °C/ 10 to 90 %		
ACCESSORY IN THE BOX	Power cord with type E/F plug (3 m), power cord with type G plug (3 m), remote control, set of keys, hex key, mounting screws (M8×30 mm, 6 pcs.), Wi-Fi antenna, Quick Start Guide		