

Global 2026

Hisense Product Catalogue

Commercial Displays and Solutions



Hisense | COMMERCIAL
DISPLAY

OUR COMPANY

COMPANY PHILOSOPHY



Leadership Principles

Cognition, Creativity, Execution and Leadership



Mission

Committed to scientific and technological innovation Leading advanced manufacturing with intelligence as the core Hundreds of millions of families are happy with high-quality products and services.



Vision

To be a Century-Old company, and to become the most reliable brand in the world



Core Values

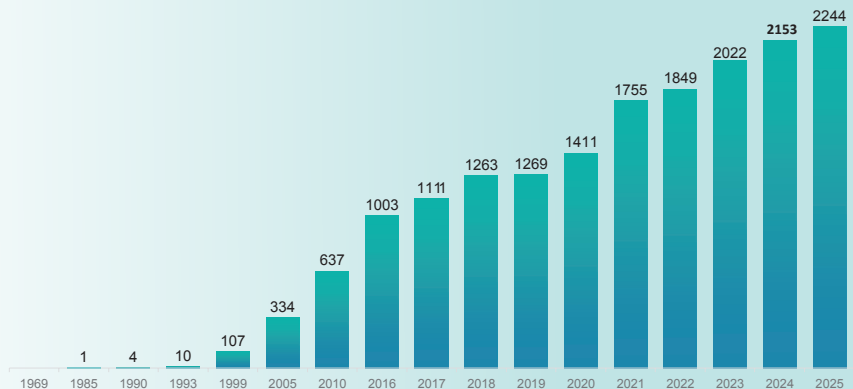
Integrity, Customer Focus, Innovation and Sustainability.

COMPANY REVENUE

Sales Revenue: **RMB 224.4 billion**

Overseas Revenue: **RMB 110.7 billion**

49.3% of the total revenue



SPORTS MARKETING

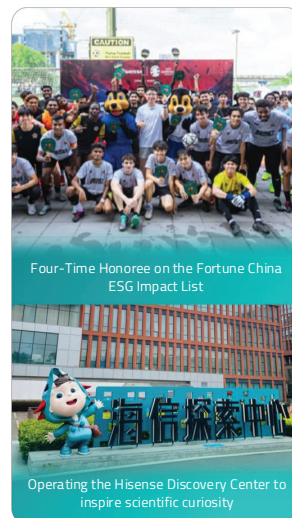


Strategic Partnerships

Hisense is an official sponsor of the FIFA World Cup 2026™, following earlier partnerships with UEFA EURO 2016, 2020 and 2024™, the Australian Open, the NASCAR Xfinity Series, Red Bull Racing F1 Team, Joe Gibbs Racing, and clubs including FC Schalke 04 and Paris Saint-Germain.

SOCIAL RESPONSIBILITY

October 19th every year is designated as "Hisense Global Charity Day"



DIGITAL SIGNAGE

Lead the outdoors with Hisense UHD outdoor digital signage. It delivers unmatched brightness for crystal-clear imagery, even in direct sunlight. Engineered to endure the harshest environments, its vandal-resistant and weatherproof design withstands impacts, graffiti, and extreme temperatures, while energy-saving technology significantly reduces power costs without compromising performance. Enjoy vibrant, impactful content 24/7 with reliable, low-maintenance operation that ensures your message always shines brilliantly.



DP30FE

43" | 50" | 55" | 65" | 75" | 85"

4K UHD Digital Signage Display - 16/7 Operation

- Android 9
- 350 nits
- Landscape & Portrait
- 3840 x 2160
- Anti-glare coating
- IP5X
- Energy Star 8.0
- EMC Class B
- Built-in VisionInfo CMS



DM66GE

32" | 43" | 50" | 55" | 65" | 75" | 86" | 100"

4K* UHD Digital Signage Display - 24/7 Operation

- Android 14
- 500 nits
- Landscape & Portrait
- 3840 x 2160
- Anti-glare coating
- IP5X
- Energy Star 8.0
- Wireless Screen Sharing
- Built-in VisionInfo CMS

* Excludes 32-inch models



GM50D

43" | 50" | 55" | 65" | 75" | 86"

4K UHD Digital Signage Display - 18/7 Operation

- Android 11
- 500 nits
- Landscape & Portrait
- 3840 x 2160
- Anti-glare coating
- IP5X
- Energy Star 8.0
- Wireless Screen Sharing
- Built-in VisionInfo CMS



550P90FE

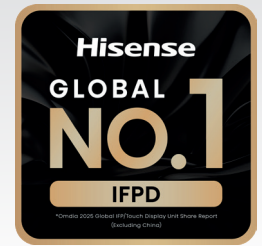
55"

UHD Outdoor Signage Display - 24/7 Operation

- Android 14
- Brightness: 4,000 nits
- UHD Display
- Landscape & Portrait
- 4T Glass
- Anti-Graffiti Coating
- Impact Resistance IK10
- Low Energy Consumption
- Dust & Humidity Protection IP65
- Built-in VisionInfo CMS
- HDBaseT Powered Long-range AV

INTERACTIVE DIGITAL BOARD

Hisense Interactive Display solutions deliver unrivalled performance and market leading value. Combining the power of a digital display, tablet, electronic whiteboard and video conference device, Hisense delivers the ultimate all-in-one display solution. Superior processors and the latest touch technology provide best-in-class user experiences while seamless wireless integration makes collaboration both simple and engaging. The new GoBoard Live Pro and GoBoard features Google certification and Android 16/14 operating system.



WM6FE

GoBoard Live Pro

65" | 75" | 86"

Android 13 4K UHD Interactive Digital Board

- Android 13 (EDLA)
- 8GB + 128GB
- 400 nits
- UHD Display & 4K UI
- Up to 55-point touch
- Integrated 4K Camera & 8 Array Microphone
- Speaker Tracking up to 12m
- Smart Gallery
- Pen-Touch Instant Annotation
- TÜV Rheinland Eye Care Certified
- Quick & Easy Screen Sharing
- Built-in VisionInfo CMS
- ENERGY STAR® 8.0



Dolby Atmos



WE3FE

GoBoard

65" | 75" | 86"

Android 14 4K UHD Interactive Digital Board

- Android 14 (EDLA)
- 8GB + 128GB
- 400 nits
- UHD Display & 4K UI
- TÜV Rheinland Eye Care Certified
- Up to 40 Points Touch (Windows)
- Pluggable Wi-Fi Module
- Quick & Easy Screen Sharing
- Built-in VisionInfo CMS
- ENERGY STAR® 8.0



Native Apps



GOOGLE CHROME



MAPS



MEET



CALENDAR



GMAIL



YOUTUBE



DRIVE



PLAY STORE



GOOGLE CLASSROOM



PHOTOS



GOOGLE DOCS



GOOGLE SHEETS

VIDEO WALL

Hisense's new VW25E Series LCD Video Wall provides users an almost seamless visual experience thanks to our extremely narrow bezel that lets your content vividly stand out. It is powerfully designed for a host of everyday scenarios - from monitoring centers to conference rooms, command centers to shopping malls, and so much more. Hisense LCD Video Wall captivates viewers with vivid visuals, leveraging our superb technologies such as picture enhancement technology, wide viewing angles, and anti-glare features. With VisionInfo built-in, the VW25E Series brings together content management and remote device management at anytime, from anywhere.

VW25E

46" | 55"

Narrow Bezel Video Wall - 24/7 Operation

- Android 11
- 500 nits
- 46" / 55"
- Bezel-to-Bezel: 2.9 mm
- FHD Display
- Non-glare (25% haze)
- RAM/Storage: 2GB / 16GB
- Built-in VisionInfo CMS
- Signal Failover
- Landscape & Portrait
- HDMI daisy-chain (up to 3840 x 2160 @ 60Hz)



WINDOW FACING

The Hisense window-facing high-brightness display is perfect for retail window displays, menu displays in dining environments and information displays in public transport, maintaining clear visibility of screen content even in direct sunlight and ensuring the delivery of high-visibility and high-impact messages to target audiences. Built-in Android 11 and the VisionInfo CMS platform enable dynamic messaging around the clock, transforming window-facing spaces into high-impact visual stages.

WH80F (55") / WH80GE (75")

55" | 75"

Window Facing - 24/7 Operation

- Android 11 (55") / Android 14 (75")
- Brightness: 4000 nits
- 4K UHD Display
- Landscape & Portrait
- Bezel-to-Bezel: 9.9 mm
- Ambient Light Sensor
- Built-in Wi-Fi
- Lower Consumption
- 400 x 400 VESA Mount (55")
- 600 x 600 VESA Mount (75")
- Dust & Humidity Protection IP5X
- Built-in VisionInfo CMS



LED SOLUTIONS

Hisense LED display solutions elevate visual communication in any setting. Whether enhancing customer experiences in retail spaces, delivering critical information in transport hubs, or creating stunning visuals for events and public areas, our displays offer unmatched performance and reliability. With flexible installation options and modular designs, our solutions integrate seamlessly and operate effortlessly, empowering you to captivate audiences and communicate effectively.

All-In-One LED

COB AIO

108" | 136" | 163"

- Pixel Pitch: 1.25mm (108") | 1.56mm (136") | 1.875mm (163")
- 108" & 136" :1000 nits | 163" :800 nits
- Flip-Chip COB
- Android 9 (108DE)
- Android 14 (136GE & 163GE)
- 1920 x 1080 Resolution
- Stereo Surround Sound 60 W (136" & 163")
- Energy Saving
- AI Picture Quality
- Sleek Modern Design
- Hisense ASIC Solution
- Quick Installation
- Wireless Screen Share Dongle (optional)
- Mobile Cart (optional)



*HAI0136GE

Indoor LED

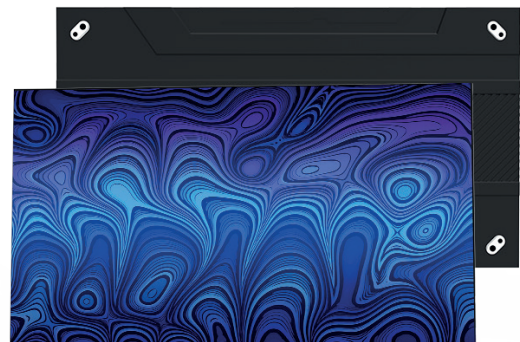


54DS012FE

54"

Indoor LED Signage

- Brightness (typ./max.): 600 nits / 1000 nits
- Refresh Rate: 3840Hz
- Color Gamut: >100% DCI-P3
- 16:9 Display
- HDMI Daisy Chain
- VESA Mounting
- Built-in VisionInfo
- Energy Efficient
- EMC Class B



XIHFE

P 0.9375 / 1.25 / 1.56 / 1.875

Indoor Flagship

- Flip-Chip COB
- Cabinet Size: 600 x 337.5 x 34.6mm
- Brightness (customizable.): 1,000 nits
- Quick Installation
- Front Access
- Refresh Rate: 3840Hz
- IP20

*Excludes P1.875

LED SOLUTIONS

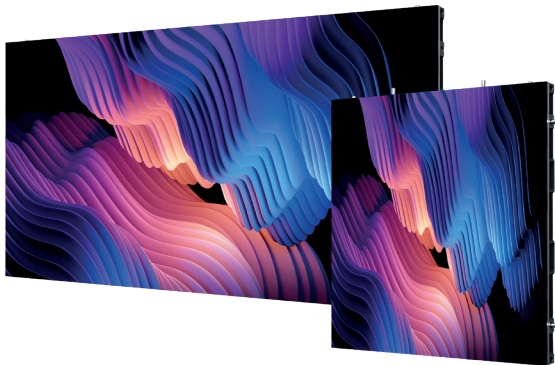
Indoor LED

XIH-S

P 0.78 / 0.9375 / 1.25 / 1.56

Indoor Premium

- Flip-Chip COB
- Cabinet Size: 600 x 337.5mm x 34.3mm
- Brightness (typ.): 600 nits
- Brightness (customizable.): 1,000 nits
- Front Access
- Refresh Rate: 3840Hz
- IP20



XIMGE

P 1.9 / 2.6 / 2.9 / 3.9

Indoor Mainstream

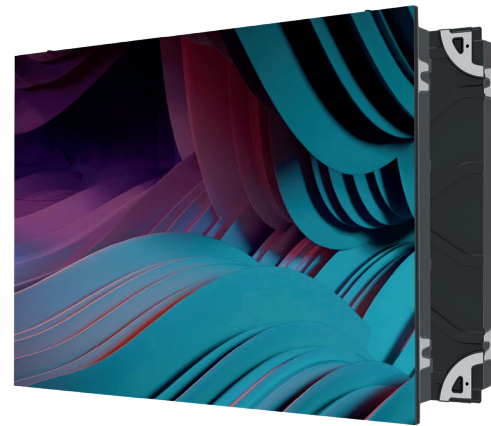
- SMD
- Cabinet Size: 1,000 x 500 x 33.4 mm / 500 x 500 x 33.4 mm
- Brightness: 800 nits (P1.9 700 nits)
- Front Access
- Installation Flexibility
- Energy Efficiency
- Refresh Rate: 3,840 Hz (7.680 Hz Customizable)
- IP20

XIM

P 1.538 / 1.86 / 2 / 2.5 / 3.076 / 4

Indoor Versatile (Customizable Flexible Module)

- SMD
- Cabinet Size: 640 x 480 x 49mm / 640 x 640 x 49mm / 320 x 480 x 49mm
- Brightness (typ.): 600 nits
- Front Access
- Fast Lock
- Lightweight: 6.5kg / 8.2kg / 3.8kg / Cabinet
- IP30 Front
- Refresh Rate: 3840Hz



LED SOLUTIONS

Outdoor LED

XOMFE

P 4.4 / 5 / 6.67 / 8 / 10

Outdoor / Stadium Ribbon

- SMD
- Cabinet Size (W x H):
960 x 640 / 960 x 960 / 960 x 1280 / 1440 x 640 / 1440 x 960 mm
- Brightness (typ.): 8,000 nits
- Front & Rear Access
- Bit Depth: 14 bit (14~16 bit Customizable)
- Front IP66 / Rear IP66
- Refresh Rate: 3,840 Hz (7,680 Hz Customizable)



ROHFE

P 1.56 / 1.95

Outdoor High-End

- COB
- Cabinet Size: 500 x 500 x 74.5 mm
- Brightness: 3,500 nits
- Visual Viewing Angle: 170° x 170°
- Bit Depth: 16 bit
- Front & Rear Access
- Refresh Rate: 3,840 Hz (7,680 Hz Customizable)
- Front IP65 & Rear IP65

SPFE

P 6.67 / 8.33 / 10

Outdoor Stadium Perimeter / Ribbon / Scoreboards

- SMD
- Cabinet Size: 1,600 x 900 x 90 / 800 x 900 x 90 mm
- Brightness (typ.): 8,000 nits
- Front & Rear Access
- Bit Depth: 14 bit
- Front IP66 / Rear IP66
- Refresh Rate: 3,840 Hz (7,680 Hz Customizable)

* Meets UEFA Standards

LED SOLUTIONS

Outdoor LED

ROAW

P 2.6 / 2.9 / 4.8

Outdoor High-End

- SMD
- Cabinet Size: 500 x 500 x 87 mm / 500 x 1,000 x 87 mm
- Brightness: 5,000 nits
- Visual Viewing Angle: 140° x 120°
- Bit Depth: 14 bit
- Front & Rear Access
- Refresh Rate: 3,840 Hz
- Front IP65 & Rear IP65



XOM

P 5 / 6.67 / 8 / 10 / 10.66 / 16

Outdoor Stadium

- SMD
- Cabinet Size: 960 x 960 x 106mm / 1440 x 960 x 106mm / 960 x 1280 x 106mm
- Brightness (typ.): 6500 nits
- Front & Rear Access
- Bit Depth: 14 bit (14~16 bit Customizable)
- Front IP65 / Rear IP65
- Refresh Rate: 1920 Hz (3840 Hz Customizable*)

*Excludes P6.67



RO

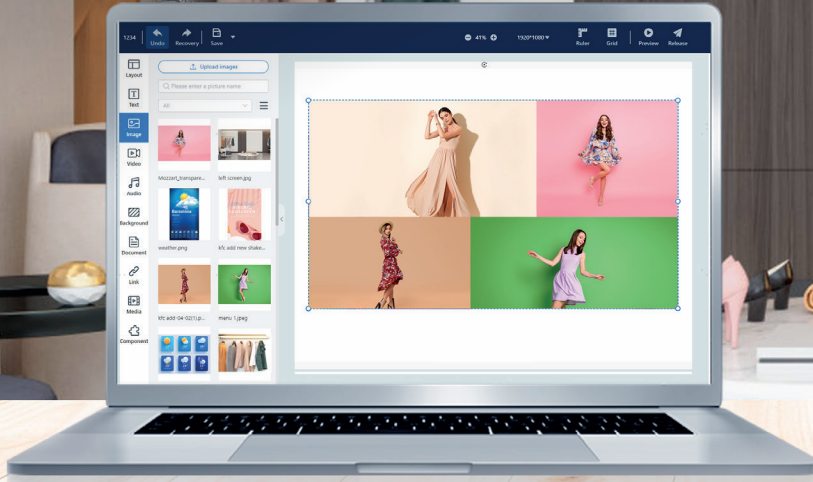
P 2.9 / 3.9 / 4.8

Outdoor Rental

- SMD
- Cabinet Size: 500 x 500 x 65 mm / 500 x 1000 x 65 mm
- Brightness (typ.): 4500 nits
- Quick Installation
- Front & Rear Access
- Front IP65 / Rear IP65
- Refresh Rate: 3840Hz

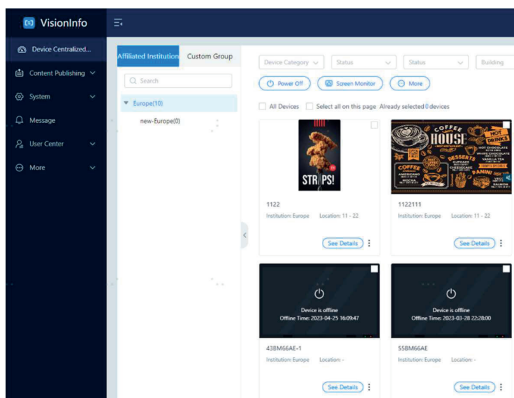
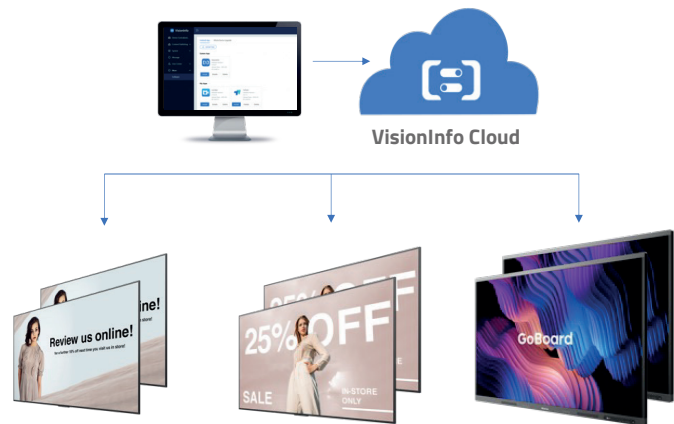


VisionInfo



CONTENT MANAGEMENT SYSTEM

VisionInfo by Hisense is a cloud-based platform offering flexible, cost-efficient, and infinitely scalable solutions. Combining a comprehensive CMS with advanced remote display management capabilities, it empowers users to freely create and distribute content while maintaining visual consistency across all networked screens. This powerful yet intuitive tool enables seamless content management and display control from any location at any time.



Key Features

- Drag-and-Drop Layout
- AI Image Generation
- Live Stream Support
- Offline Content Playback
- P2P Download
- Device / Playback Dashboards
- Rich Pre-set Templates
- Real-time Display Control
- Error Notifications
- Remote Desktop Real-time Monitoring
- Remote Software / OTA
- Display usage statistics
- Website Integration Support
- OneDrive & Google Drive Media Import
- Effortless Mobile Management
- Precise Map Ad Targeting
- Synchronized Playback
- Splicing Playback

Learn More: www.hisense-b2b.com | Contact Us: sales@hisense-b2b.com

LinkedIn: @Hisense Commercial Display | @Hisense B2B Europe | @Hisense B2B USA | @Hisense B2B Australia

Hisense | COMMERCIAL DISPLAY

ACCESSORIES

Wireless USB-C Dongle - HT008E

Connect the USB-C dongle to your laptop and share to the digital board with one click—fast, stable streaming; iOS, Android, Windows, and macOS supported simultaneously.

Compatible devices: AIO LED (HAIO136GE, HAIO163GE) and Interactive Whiteboard (WM6FE).



Height-adjustable Mobile Cart - WH3315

Seamlessly accommodates 65"-86" Hisense interactive displays, the WH3315 mobile cart combines effortless setup with durable construction. The adaptive mounting system delivers secure, professional-grade support – whether energizing modern classrooms, dynamic boardrooms, or innovative collaborative workspaces.

Adaptive Model: DM Series (Digital Signage) - Up to 86", DP Series (Digital Signage) - Up to 85", WE3FE / WM6FE (Interactive Displays) - 65", 75", 86"

Note: Designed for Hisense Interactive Digital Board / Digital Signage, Mobile Cart does not come with TV brackets



Fixed-height Mobile Cart

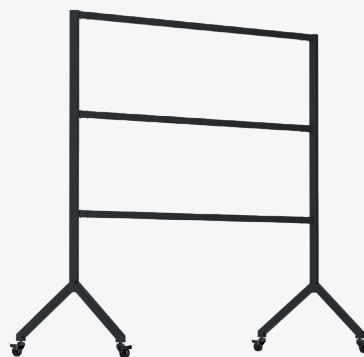
The LG Mobile Cart's are designed to work with 108", 136" and 163" displays. The trolley is easy to assemble and provides a perfect mounting solution for classroom and board room environments.



LG400301D (108" AIO)



LGT60401D (136" AIO)



LGR00401A (163" AIO)

ESG PRACTICES

Adhering to long-termism in practicing ESG, integrating low-carbon principles throughout corporate governance and operations, and making sustainability a key pillar in building a "century-old Hisense"



No.1

The Worlds first VRF
"Lighthouse Factory"



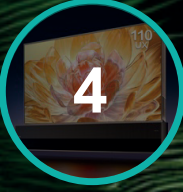
No. 1

Building first and
only "Zero-carbon
Factory" in China's
TV industry



2

Intelligent Factory
selected by MIIT as one
of the first Excellent
Intelligent Factories



4

4 National-level
Manufacturing
single champion
enterprises



17

Establishing 17
national-level Green
Factories



100+

Leading participation
in over 100 green and
low-carbon technology
standards development
and revision

Achieve Operational Carbon
Peaking by no later than
2026

Achieve Operational Carbon
Neutrality by no later than
2050

Hisense | COMMERCIAL
DISPLAY