Hisense | COMMERCIAL DISPLAY

DP Series

Digital Signage Solutions

Introducing the latest generation of Digital Signage Displays

The Hisense DP Series Digital Signage is versatile and adaptable for multiple business scenarios: museums, stadiums, retail stores, and corporate offices. DP30FE series boosts for its powerful engagement of the content management and remote device control capabilities, empowering businesses to deliver real-time updates, leverage data-driven insights, and captivate audiences with visually stunning content. It facilitates easy management and device control at anytime from anywhere, and provides greater usability with user-friendly home screen UI.

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DP Series - Highlights

Captivating 4K Visuals

With 85% NTSC color gamut coverage and 4K Ultra HD resolution, every detail is rendered in studio-grade precision. Featuring 1.07 billion colors and professional-grade color accuracy, this display delivers unparalleled clarity and vibrancy for professional-grade photo and video viewing.

EMC Class B

Certified with EMC Class B compliance, the DP30FE achieves TV-level EM emissions,which is perfect for maintaining public health compliance in your bustling café, open-plan office, or retail space.

Landscape & Portrait

The display seamlessly adapts to both portrait and landscape modes, enabling flexible installations in retail spaces, museums, stadiums, and corporate environments while maintaining 4K visual consistency across orientations.

Anti-glare with 25% haze

The 25%* haze panels effectively minimize reflections while maintaining optimal image quality, make sure the critical information are always visible. Additionally, the anti-glare coatings enhance the perceived contrast ratio, delivering a sharper and more vibrant visual experience.
**Excludes 85 inch.*

178° Wide Viewing Angle

178° Ultra-Wide Viewing Angle ensures vibrant visuals from any direction — perfect for high-traffic retail stores, museums, and stadiums. Engage passersby with crisp content that stays vivid, even at extreme angles.

Smart Ambient Light Sensor

The display's built-in ambient light sensor automatically adjusts brightness to ambient conditions, ensuring optimal viewing comfort. Certified with Energy Star certification, it reduces energy consumption while delivering eco-conscious performance without compromising visual quality.

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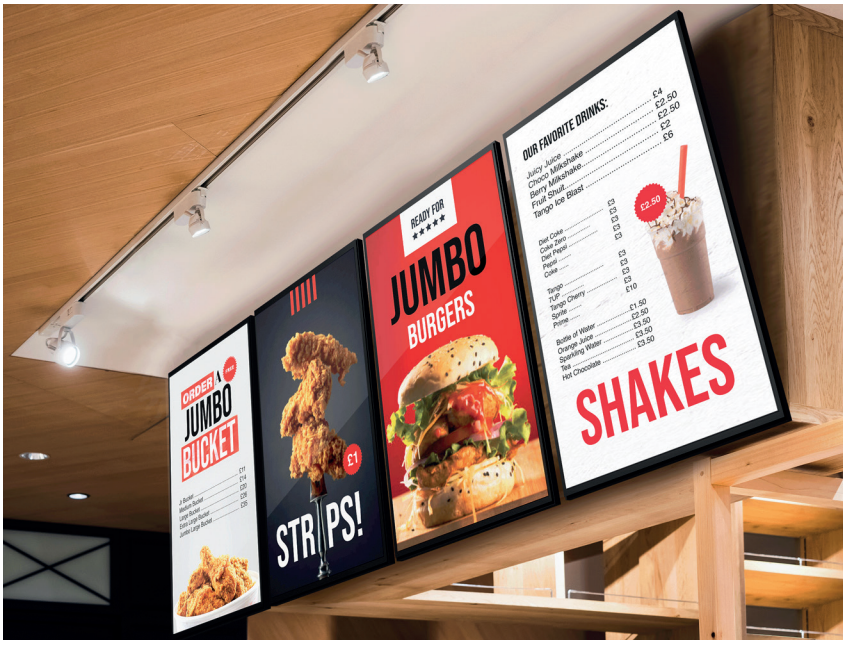
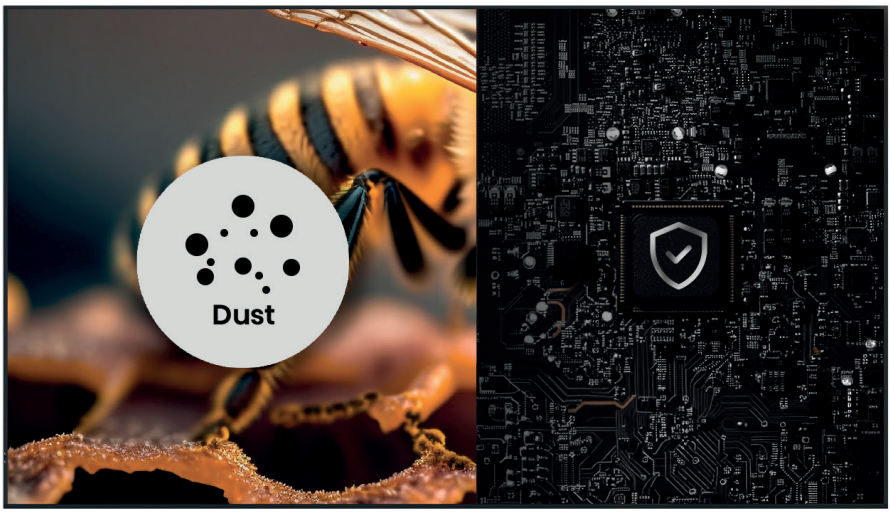


85% NTSC

With 85% NTSC color gamut coverage, it accurately reproduces brand-standard colors to enhance brand credibility while boosting product visual impact. Its color performance ensures both long-distance visibility and viewing comfort over extended periods, making it ideal for multi-scenario applications such as advertising displays and digital menus.

IP5X High-Precision Protected Display

The IP5X protection rating helps extend the display's lifespan by minimizing dust impact on internal components, reducing the risk of malfunctions caused by dust accumulation, and ensuring stable operation. Consequently, IP5X rating enhances product durability and reliability, decreases maintenance frequency, lowers repair and component replacement costs, delivers tangible economic benefits to customers, and strengthens the product's market competitiveness.



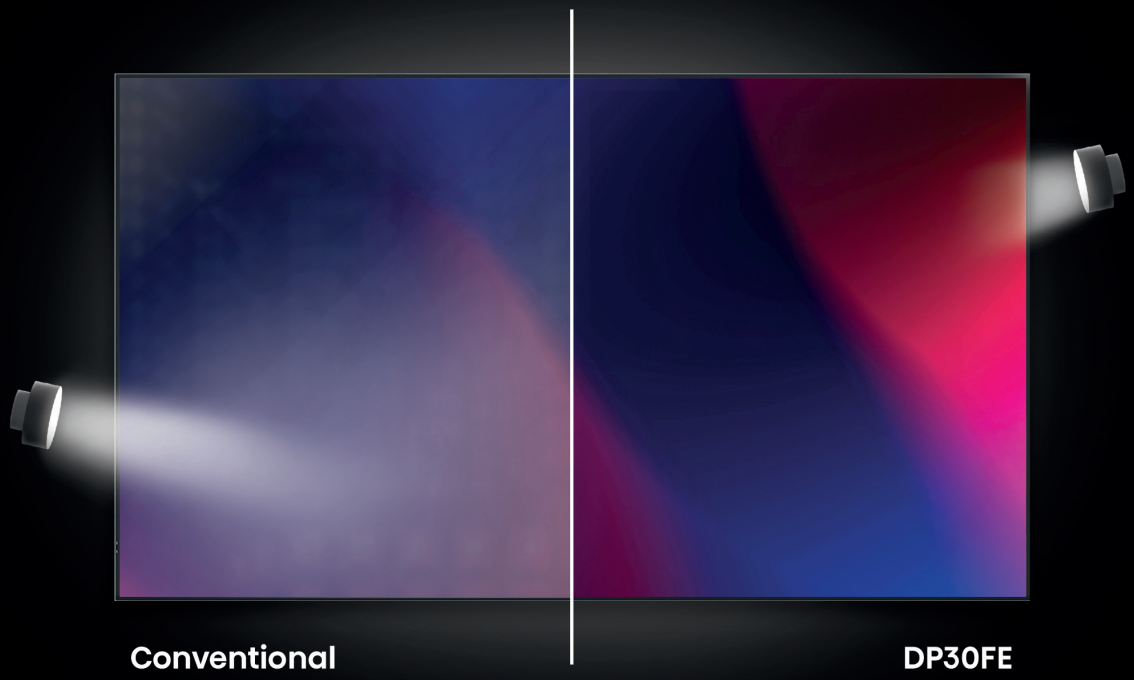
Energy Efficient

The DP30 series, certified by Energy Star 8.0, delivers multifaceted value for commercial display screen users. It significantly reduces long-term operational energy consumption and lowers electricity costs, while supporting enterprises in achieving sustainable development goals and enhancing brand image through social responsibility commitments. With higher reliability and stability inherent to certified products, the DP30 series extends equipment lifespan and reduces maintenance costs. Ultimately, it empowers users to realize dual benefits of economic efficiency and eco-friendly development.

Anti Glare Coating

The DP series features 25%* haze panel that minimizes reflections while preserving image clarity. Its integrated anti-reflective treatment significantly reduces glare, ensuring crisp visibility of displayed content even in high-ambient light environments. This makes it particularly effective for digital signage applications, where legibility directly impacts viewer engagement – clear rendering of advertisements, messages, and critical information enables more effective communication with audiences.

**Excludes 85 inch.*



DOLBY ATMOS™

Dolby Atmos & DTS Dual Decoding

With Dolby Atmos and DTS dual decoding technology, the display creates a cinematic surround sound experience, delivering deep, powerful bass and exceptionally clear high frequencies for truly immersive audio.

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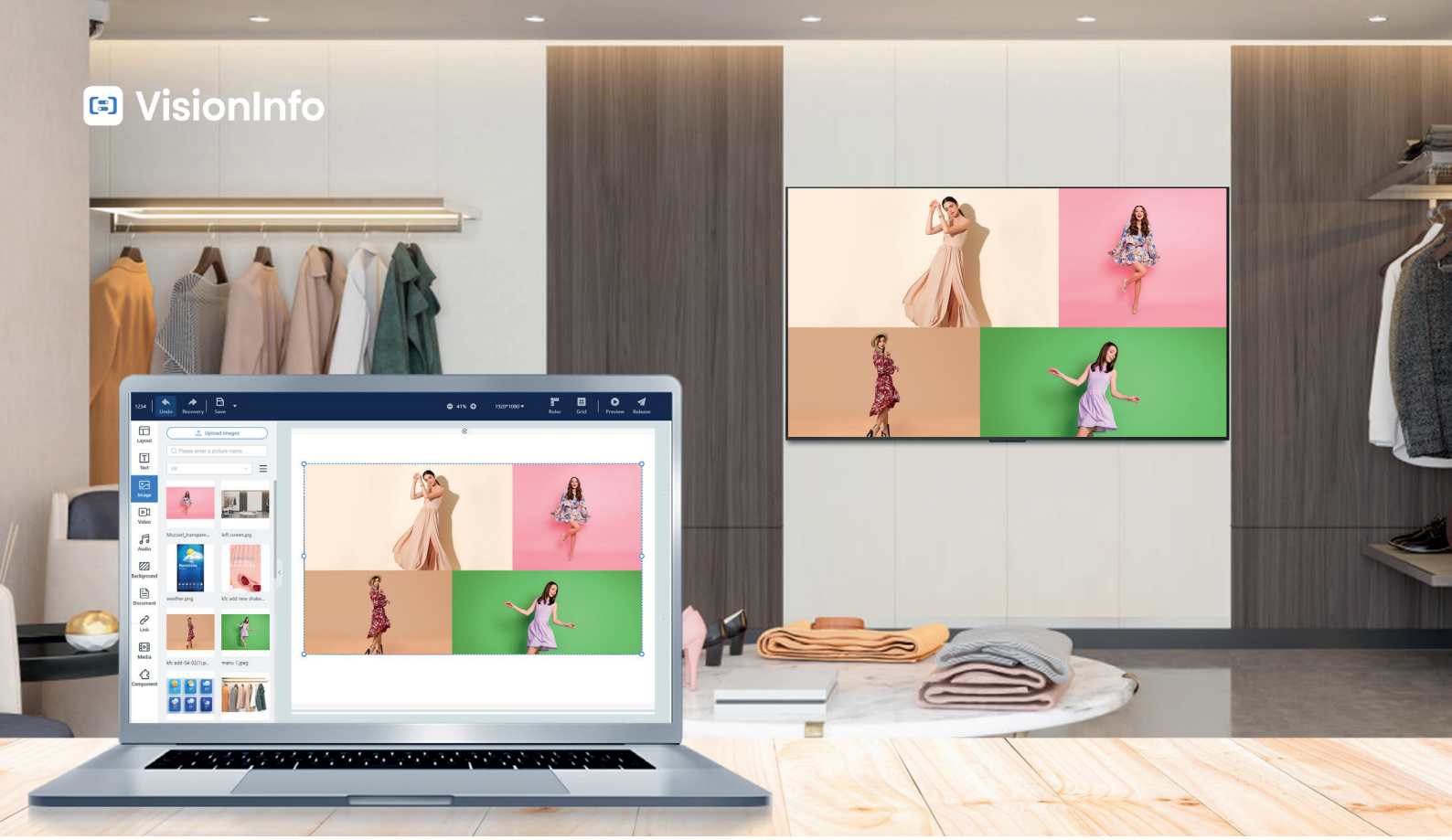
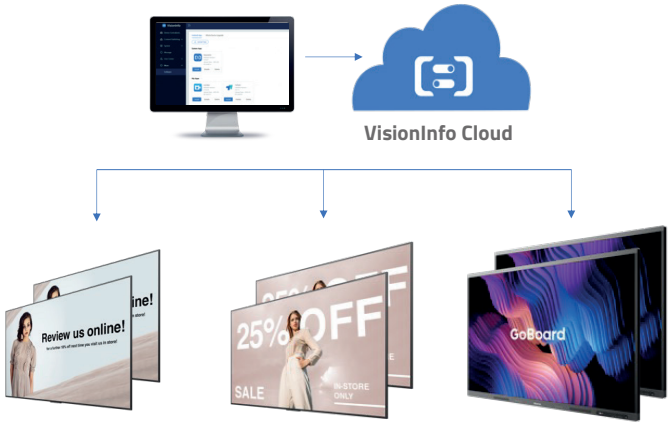


Why Choose VisionInfo for the DP Series

Flexible and Scalable Solutions

VisionInfo from Hisense is our cloud-based digital signage software which is flexible, cost-effective, and infinitely scalable for users. VisionInfo includes a comprehensive CMS solution and advanced remote display management features. It provides users the freedom to edit and publish content while ensuring it looks great across all displays in a system. It is a powerful, effective and easy to use tool to manage content and control your displays at anytime from anywhere.



Key Features

- Web browser editor UI
- Drag-and-drop visual editor
- Supports website integration
- Supports live streams
- Supports Office documents and PDF's
- Supports Widgets
- 4K resolution playback
- Offline content playback
- Program preview and publish approval
- Advanced program scheduler
- Custom template layouts
- Playback statistics

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VisionInfo

The Complete Solution

1 Intelligent Content Management

Effortlessly manage, customize and deliver your message with our intuitive CMS platform. Streamline content creation and engage your audience with our powerful, user-friendly platform.

- Content Creation
- Dynamic Scheduling
- Content Publishing

2 Enterprise-Grade Device Management

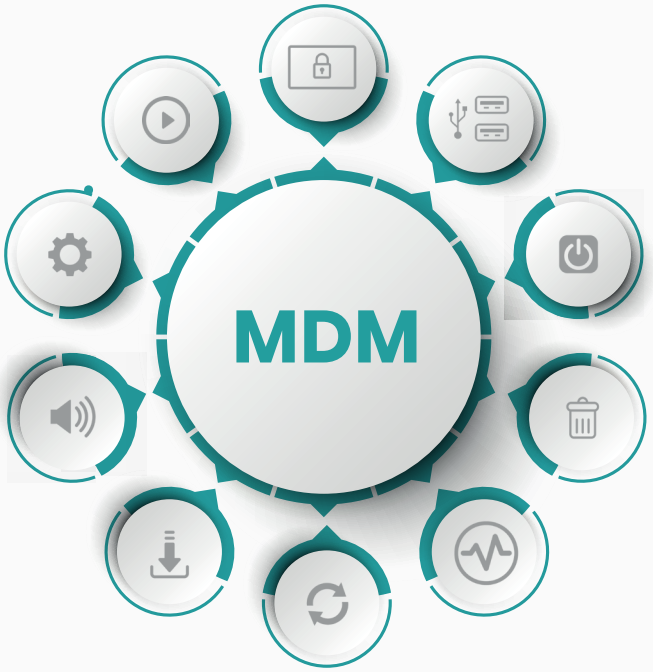
Empower your business with remote monitoring and control of displays on an installation. Safeguard your digital content with the robust security features of VisionInfo. Protect your displays and marketing content from cyber threats, ensure data privacy, and enjoy total peace of mind.

- Remote Monitoring
- Complete Control
- Error Notifications

3 Enhanced Data Management

Unlock the power of data with our advanced analysis and reporting feature within VisionInfo. Gain valuable insights, make data-driven decisions, and maximize the performance of your content.

- Routine Automation
- Data Analysis
- Visual Reporting



Mobile Device Management

- View the status of remote displays - online/offline, CPU and memory running status
- Real-time display control - power off, screen sleep/ wake up, reboot, switch signal source, screen lock/ unlock, USB disable/enable
- Remote desktop real-time monitoring
- Scheduled tasks to control displays - power On/ off, screen sleep/wake up
- Remote software management - APP installation and uninstallation, remote OS Upgrade
- Display usage statistics

Specifications

Model	43DP30FE	50DP30FE	55DP30FE	65DP30FE	75DP30FE	85DP30FE
Backlight Type	DLED	DLED	DLED	DLED	DLED	DLED
Type	ADS	VA	ADS	ADS	ADS	VA
Size	43"	50"	55"	65"	75"	85"
Resolution	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160
Refresh rate	60Hz	60Hz	60Hz	60Hz	60Hz	60Hz
Color Depth	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)
Brightness(Typ.)	350 nits	350 nits	350 nits	350 nits	350 nits	350 nits
Contrast Ratio(Typ.)	1200:1	5000:1	1200:1	1200:1	1200:1	5000:1
Response Time(Typ.)	8ms	8ms	8ms	8ms	8ms	8ms
Viewing Angle(Min.)	178°/178°	178°/178°	178°/178°	178°/178°	178°/178°	178°/178°
Color Gamut(Typ.)	85% NTSC	85% NTSC	85% NTSC	85% NTSC	85% NTSC	85% NTSC
Haze	25%	25%	25%	25%	25%	3%
Orientation	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait
Lifetime	up to 30,000 hrs	up to 30,000 hrs	up to 30,000 hrs	up to 30,000 hrs	up to 30,000 hrs	up to 30,000 hrs
Operation Hours	7Day x 16Hour	7Day x 16Hour	7Day x 16Hour	7Day x 16Hour	7Day x 16Hour	7Day x 16Hour

System

Operating System	Android 9	Android 9	Android 9	Android 9	Android 9	Android 9
Memory	2G DDR4	2G DDR4	2G DDR4	2G DDR4	2G DDR4	2G DDR4
Storage	16G EMMC	16G EMMC	16G EMMC	16G EMMC	16G EMMC	16G EMMC
Language	Simplified Chinese, English, French, German, Polish, Spanish, Russian, Italian, Finnish, Norwegian, Swedish, Hebrew, Arabic, Thai, Malay, Indonesian, Catalan, Japanese					

Connectivity

Wi-Fi	2.4/5.0GHz dual, 802.11a/b/g/n/ac	2.4/5.0GHz dual, 802.11a/b/g/n/ac	2.4/5.0GHz dual, 802.11a/b/g/n/ac	2.4/5.0GHz dual, 802.11a/b/g/n/ac	2.4/5.0GHz dual, 802.11a/b/g/n/ac	2.4/5.0GHz dual, 802.11a/b/g/n/ac
Bluetooth	BT5.1	BT5.1	BT5.1	BT5.1	BT5.1	BT5.1
Input	HDMI(2.0) x 3 USB2.0(A) x 2 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 3 USB2.0(A) x 2 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 3 USB2.0(A) x 2 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 3 USB2.0(A) x 2 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 3 USB2.0(A) x 2 RS232(RJ45) x 1 LAN(RJ45) x 1	HDMI(2.0) x 3 USB2.0(A) x 2 RS232(RJ45) x 1 LAN(RJ45) x 1
Output	Audio(3.5mm) x 1	Audio(3.5mm) x 1	Audio(3.5mm) x 1	Audio(3.5mm) x 1	Audio(3.5mm) x 1	Audio(3.5mm) x 1

Physical

Bezel Color	Black	Black	Black	Black	Black	Black
Set Dimension(W×H×D)	957.4 x 562.3 x 74.2mm	1110 x 649 x 77.2mm	1226.2 x 713 x 77.6mm	1445.9 x 837.6 x 74.8mm	1668.4 x 962.3 x 76.1mm	1891.6 x 1091.9 x 78.3mm
Bezel width(T/L/R/B)	T: 8.3mm, L/R: 2.2mm, D: 15.7mm	T: 8.3mm, L/R: 2.3mm, D: 15mm	T: 8.3mm, L/R: 2.4mm, D: 16.87mm	T: 8.3mm, L/R: 2.7mm, D: 15.7mm	T: 9mm, L/R: 3.1mm, D: 16mm	T: 9mm, L/R: 3.8mm, D: 20.5mm
Net Weight	8kg	10.5kg	12.5kg	17.3kg	25.6kg	35.3kg
Packing Dimension(W×H×D)	1080 x 657 x 132mm	1235 x 799 x 125mm	1387 x 874 x 152mm	1649 x 997 x 150mm	1865 x 1146 x 188mm	2090 x 1290 x 207mm
Gross Weight	11.2kg	14.5kg	18kg	24.7kg	36.3kg	50kg
VESA Mount	300mm x 300mm	300mm x 300mm	400mm x 300mm	400mm x 400mm	600mm x 400mm	600mm x 400mm

Speaker

Built in speaker	10W x 2	10W x2	10W x2	10W x2	10W x2	10W x2

* Product specifications may vary per region, and specifications are subject to change. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively.

Power

Model	43DP30FE	50DP30FE	55DP30FE	65DP30FE	75DP30FE	85DP30FE
Power Supply	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)	AC 100~240V (50/60Hz)
Power Consumption (Typ.)	65W	90W	130W	100W	155W	183W
Power Consumption (Max.)	120W	140W	160W	170W	230W	300W
Standby Consumption	<0.5W (Standby Mode)	<0.5W (Standby Mode)	<0.5W (Standby Mode)	<0.5W (Standby Mode)	<0.5W (Standby Mode)	<0.5W (Standby Mode)

Environment

Operating Temperature	0°~40°C	0°~40°C	0°~40°C	0°~40°C	0°~40°C	0°~40°C
Operating Humidity	10%~80% Non-Condensing	10%~80% Non-Condensing	10%~80% Non-Condensing	10%~80% Non-Condensing	10%~80% Non-Condensing	10%~80% Non-Condensing

Certification

Standard Certification	CB/CE/ERP/SouthAfrica Energy Efficiency/cTUVus/CEC/FCC
EMC	Class B
Enviroment	Energy Star 8.0
IP Rating	IP5X

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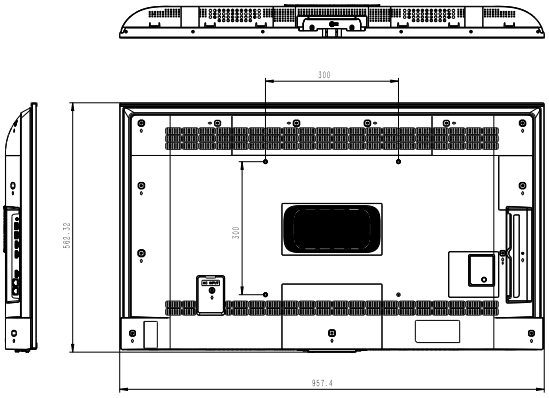
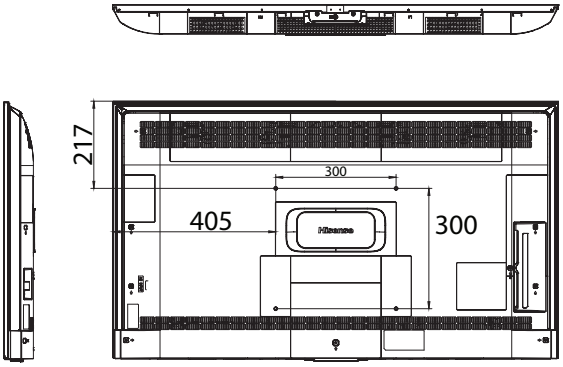
Dimensions

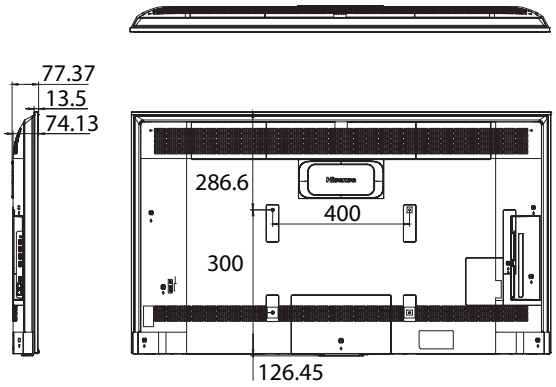
43" 957.4 x 562.3 x 74.2mm
8kg



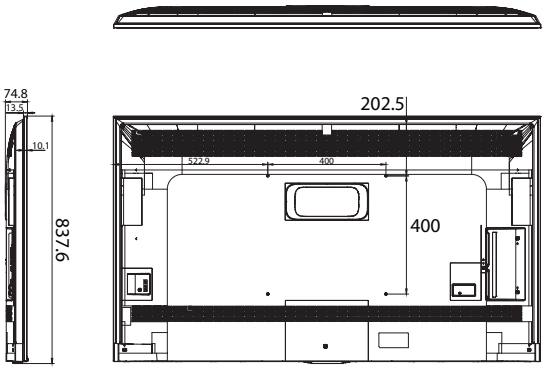
50" 1110 x 649 x 77.2mm
10.5kg



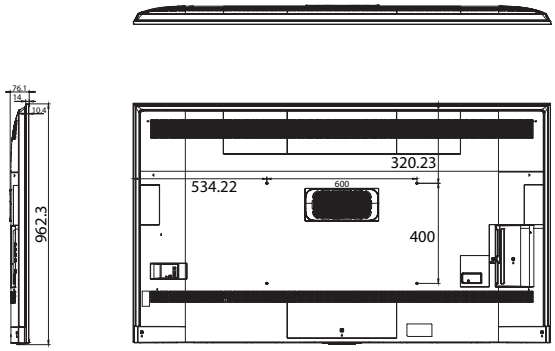
55" 1226.2 x 713 x 77.6mm
12.5kg



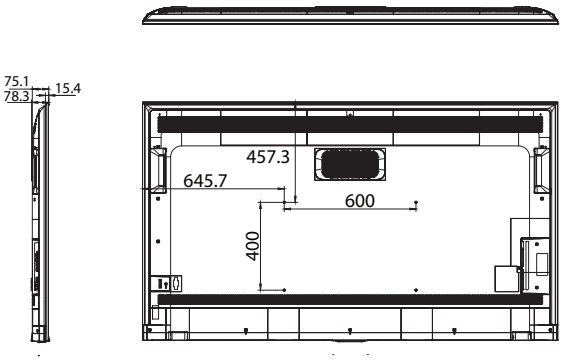
65" 1445.9 x 837.6 x 74.8mm
17.3kg



75" 1668.4 x 962.3 x 76.1mm
25.6kg



85" 1891.6 x 1091.9 x 78.3mm
35.3kg



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