

SAMSUNG



Window Signage

OM32DX

Bring in customers with captivating displays

Samsung Window Signage OM32DX enhances stores and attracts customers with its high brightness of 2000 nits, ensuring a clear image even under direct sunlight. Its slim design maximizes space utilization while creating an engaging customer experience. Equipped with IP5X certified dust protection, the OM32DX ensures robust durability in various conditions, providing optimized operation consistently. The embedded Wi-Fi feature allows wireless remote management of content and displays, streamlining operations and enhancing efficiency.

Key features



High brightness

With 2000-nit brightness for outdoor visibility — even in direct sunlight and for viewers wearing sunglasses — the OM32DX delivers clear, vivid content. A built-in sensor automatically adjusts brightness levels to match changing light conditions, ensuring consistent clarity for customers.



Slim depth

An ultra-slim Window Signage with a thickness of 1.8 in. makes the OM32DX the thinnest in its class. Its thinness allows for installation in various environments with a clean look.



IP5X

With IP5X-validated dust protection and embedded, proprietary functionality that mitigates overheating, Samsung Window Signage continuously provides robust durability.



Embedded Wi-Fi

Built-in Wi-Fi feature allows for wireless remote management of both content and display, streamlining operations and enhancing efficiency.



SmartThings Pro

SmartThings Pro efficiently manages the lights and devices in your store during operating hours. At closing time, it ensures each business environment switches to energy-saving mode.



Samsung VXT

Samsung VXT combines content and remote device management, allowing you to effortlessly manage hardware settings and troubleshoot issues while creating and deploying content.

Specifications

Model			OM32DX
Display Panel	Diagonal Size	Class	32"
		Measured	31.5" / 80.01 cm
	Resolution		1,920 x 1,080 (16:9)
	Brightness (Typ.)		2,000 nit
	Orientation		Landscape / Portrait
	Haze		0
	Contrast Ratio (Typ.)		4,000:1
	Type		VA
	Active Display Area		698.4 (H) x 392.85 (V)
	Pixel Pitch (mm)		0.3637 (H) x 0.3637 (V)
	Color Gamut		sRGB 72
Operation Hour		24/7	
Connectivity / Sound	INPUT	VIDEO	HDMI 2.0 (2)
		HDCP	HDCP 2.2
		AUDIO	N/A
		USB	USB 2.0 x1
		Tuner	N/A
	OUTPUT	VIDEO	N/A
		AUDIO	Stereo mini Jack
		USB	N/A
	WiFi / BT		Yes / Yes
	External Control		RS232C (in/out), RJ45 (in/out)
Speaker		N/A	
Mechanical Spec	Dimension (mm / in.)	Set	732.5 x 426.9 x 45.6 mm / 28.8 x 16.8 x 1.8 in.
		Package	820.0 x 512.0 x 127.0 mm / 32.3 x 20.2 x 5 in.
	Weight (kg / lbs.)	Set	7.6 kg / 26.8 lbs.
		Package	9.7 kg / 21.4 lbs.
	VESA Mount		100 x 100
	VESA Mount Screw (Min-Max)		M4 (18-20)
Bezel Width (mm)		15.4	
Design	Bezel Color		Black
Features	Key		High brightness Semi-Outdoor, Slim & Clean back design, Built-in MagicInfo Player10, TEP, VXT Player, SmartThings Pro
	Internal Player	Operating System	Tizen 8.0
		Processor	Cortex A72 1.7GHz Quad-Core CPU
		Storage (FDM)	8GB
	Special	H/W	Polarized Sun Glasses Viewable in any direction, Auto Brightness Control with Ambient Brightness Sensor, Temperature Sensor, Clock Battery (168hrs Clock Keeping), Kensington Lock
S/W		Screen Mirroring, Auto Source Switching & Recovery, RJ45 MDC	
Certification	Safety		60950-1, 62368-1
	EMC		Class A
	Environment		N/A
	IP Rating		IP5x
	Security		N/A
Power	Power Supply		AC 100 - 240 V, 50/60 Hz
	Power Consumption	Max [W/h]	140
		Typical [W/h]	N/A
		Sleep mode	0.5
Operating Condition	Temperature		0°C - 40°C
	Relative Humidity		10~80%
Accessories	Included		Quick Setup Guide, Warranty Card, Power Cord, Remote Controller + Batteries, External ambient Sensor
	Optional	Stand	N/A
		Mount	N/A
		Specialty	N/A

[Learn More](#) samsung.com/display samsung.com/business insights.samsung.com
[Product Support](#) 1-866-SAM4BIZ
[Follow Us](#) youtube.com/samsungbizusa [@SamsungBizUSA](https://twitter.com/SamsungBizUSA)

SAMSUNG